

The CCD NEWS

SUMMER 2010



**WIN
2 TICKETS**
to our Launch
Event on
7th September!
- See inside for details

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The CCD
7 weeks
to Opening!!!

**MEET OUR
PARTNERS**
Aer Lingus

IT'S THAT TIME AGAIN
Book your Christmas Event
at The CCD



The X Factor comes to The CCD



President Mary McAleese visit

WELCOME

...to our Summer newsletter and our new Brand Identity.

Nick Waight
CEO



It is hard to believe that we are finally just 7 weeks away from our official launch on 7 September! We are now making all the final preparations - ready to welcome the world to The CCD.

Our construction phase ended in May and we are currently mobilising all aspects of our business. This involves final snagging of the building, receiving and placing all of our new furniture and equipment, recruiting and training staff and testing and re-testing every aspect of our operations and procedures.

We are delighted with the continued interest in our venue from international and domestic clients. Now that we are no longer a building site, we welcome visitors to The CCD on a daily basis, and it is fair to say that all are truly

impressed with this fabulous building. In June, we were delighted to welcome the Britain's Got Talent show and the X Factor Dublin Judge's Auditions to The CCD.

We are now taking bookings for banqueting events, including Christmas 2010, and continue to secure a steady stream of International and Irish conferences and meetings. In the final weeks before launch we will continue to host a number of test events, to ensure that we are fully mobilised and that we are ready to deliver the world-class service we have been promising you.

We look forward to welcoming you to The CCD soon!

Nick Waight, CEO



President Mary McAleese with The CCD Team

"A magnificent new iconic building right at the heart of 21st Century Dublin. Congratulations! May it flourish!"

President Mary McAleese
- Uachtarán na hÉireann
July 5, 2010

Minister Hanafin visits The CCD

"The Convention Centre Dublin is a new and magnificent addition to both the city's architecture and business tourism infrastructure," said Mary Hanafin T.D., Minister for Tourism, Culture and Sport. "I know that its opening is very eagerly awaited and I am very pleased that it is on target to open on schedule. The Centre will deliver additional international conference visitors to Ireland and generate foreign revenue earnings, direct and indirect employment and other benefits for the economy."



Minister Mary Hanafin and Dermod Dwyer, Chairman, The CCD, in the Auditorium

New Website and Brand Identity launched in June

On 9 June, we launched our new website (www.theccd.ie), which contains over 200 pages of information about The CCD! Take a look at our Interactive Venue Plan and Carbon Calculator, find out more about all our services, and see what Dublin has to offer as a destination for your clients and delegates.

The New Aviva Stadium opens its doors



On May 14, the new Aviva Stadium opened its doors, replacing Lansdowne Road, the world's oldest sporting venue.

In tandem with the new website going live, we are also currently rolling out our new Brand Identity. The logo captures our contemporary, professional approach, and incorporates the graphic of our iconic atrium. We have also developed a range of sub-brands for all our CCD services, which differentiate our offering throughout the venue.

UPDATE FROM THE SALES TEAM

Catherine Newhall-Caiger
SALES DIRECTOR



The 3rd European Seating Symposium in 2011

Set to attract 500 delegates from across Europe, the 3rd European Seating Symposium will take place at The CCD from 19th to the 22nd of September, 2011. The symposium provides an invaluable platform for Equipment users, Occupational Therapists, Physiotherapists, Engineers, Speech and Language therapists, Researchers, Technologists, Medical Practitioners and Scientists to exchange ideas, share research and network with the industry.

International Water Association World Congress Scheduled in 2012



The First IWA World Congress on Water, Climate and Energy will take place at The CCD in May 2012. The conference, set to attract 1,500 delegates, will include discussions and workshops exploring important industry issues, such as flood resilient cities, sustainable drainage systems, virtual water trading, climate change and carbon footprints.

'COPD - Beyond the Guidelines' in October 2010

The CCD will host this one-day conference on October 2, which will attract almost 200 medical professionals with an interest in respiratory medicine. Leading Irish and International experts, specialising in Chronic Obstructive Pulmonary Disease (COPD), will discuss the latest developments in treatments and the clinical management of the disease.

39th EDTNA/ERCA International Conference



The 39th EDTNA/ERCA International Conference is scheduled to take place at The CCD during our opening month in September 2010. It is expected to attract approximately 2,000 international delegates. The theme for this event is *Moving forward together - Innovation & Education in Renal Care*.

Taste of Christmas in 2010



The CCD will host the first ever Taste of Christmas, the season's greatest food and drink festival. The event will take place from November 26 to 28, 2010, and will feature a live theatre show where top Irish chef Kevin Dundon and international guest chefs will be cooking, chatting and sharing their plans for festive entertaining. In addition, the event will include food tastings from Ireland's finest restaurants; gourmet gifts; master-classes in all aspects of food and drink; specialist wine, chocolate and cheese seminars and sampling; fine dining; all alongside fashion, style and beauty advice for Christmas.

Christmas is a magical time at The CCD!

We are delighted to announce that we are now taking bookings for all types of banqueting events, including Christmas 2010.

From Christmas carols and twinkling lights to roasted chestnuts and Christmas pudding, we will work with you to create a magical Christmas event for your guests, whether it is for an intimate gathering of ten or a festive spectacular for 2,000. Our CCD Hospitality team are on hand to plan and manage your special festive fine dining experience right down to the last detail.



To find out more about Christmas at The CCD please call our friendly sales team on 353 1 856 0000 or email sales@theccd.ie



IMEX Winner

In May, our sales team hosted a stand with our strategic partner Tourism Ireland at IMEX '10 in Frankfurt. The lucky winner of our competition at the event was Dagmar Conzelmann from Ellis Events in Balingen, Germany, who wins a complimentary invitation for two, to our Launch Event on 7 September.

Open Day at The CCD

On June 2, The CCD sales team hosted an open day to showcase The CCD. The team offered site tours from 7:30am and they were delighted with the positive responses received from the 237 attendees.

BUILDING UPDATE...

The CCD Building Update - Mobilisation

Austin McCormack
Facilities & Infrastructure Director



Since our last newsletter, the building has transitioned from construction to mobilisation phase, as we test and prepare for full operations in September. We are currently installing and testing all of our state-of-the-art technical equipment, including lighting, staging projectors and sound equipment.

We have taken delivery of all furniture for our meeting rooms, boardrooms and foyers, including banqueting tables and chairs. In addition most of our catering equipment is now in place, including

mobile back bars, crockery and cutlery. This includes 51,000 pieces of cutlery, 46,000 pieces of crockery and 38,200 items of glassware!

The CCD Maintenance and Cleaning teams have been mobilising in preparation for September. Over the summer, we have a number of soft events planned, which will enable us to stress test the building and all of our equipment, systems, processes and safety procedures.



Fun Test Day in The CCD Auditorium

Happy Birthday Kevin!

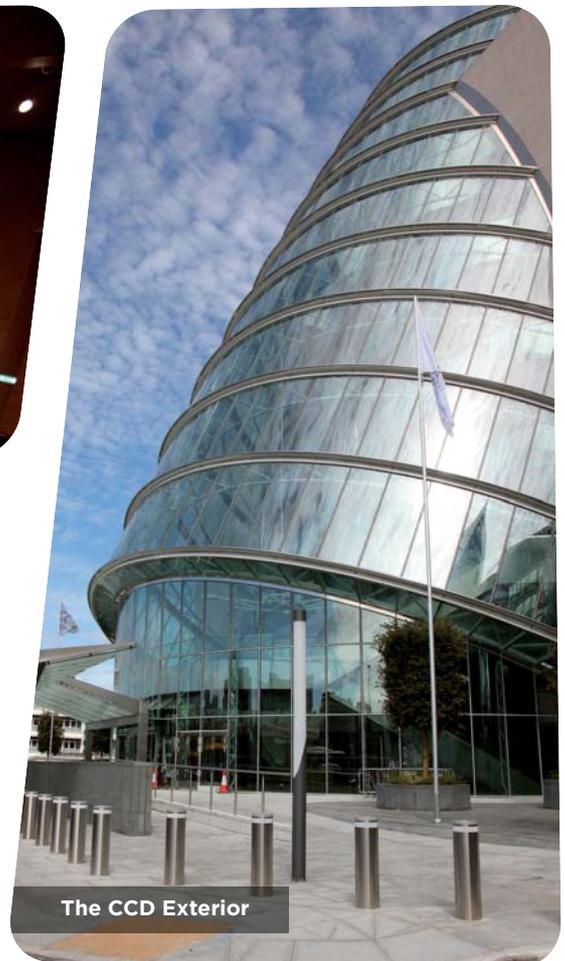
Kevin Roche, the Pritzker award-winning architect and designer of The Convention Centre Dublin, celebrated his birthday on Tuesday, June 15. Happy Birthday Kevin!



Kevin Roche

Fun Test Day

On Saturday 12 June, we held a 'Fun Test Day' for family and friends of all those involved in The CCD project. This was a very important event for us in our mobilisation phase, as it helped us to test all our services, to monitor the movement of people throughout the venue and to run a full evacuation. On the day, we were delighted to welcome 1,500 guests of all ages. A team of over 70 CCD Hospitality staff laid on a wonderful buffet and our 40 newly recruited CCD Hosts made all our guests feel very welcome.



The CCD Exterior

Introducing...



The CCD provides a broad range of technical services, including lighting, sound, rigging and vision mixing, which can be tailored to suit any client or event. As one of the most technically sophisticated convention centres in the world, the venue includes state-of-the-art technical

equipment in every hall, meeting room and board room. With unique venue knowledge and technical expertise, CCD Technical's highly trained team works closely with the Event Manager to advise and plan technical requirements for clients and ensure that every event runs smoothly.



In the spotlight...

Where did you gain your experience in managing events?

Before joining The CCD last June, I was Head of Events and Operations at St George's Bristol, a thriving concert hall with over 250 events every year.

What kind of service can clients expect when hosting an event at The CCD?

At The CCD, clients can expect a different kind of service. As we are a purpose-built conference centre, we can focus all of our attention on delivering the best customer experience possible and I'm confident our clients will enjoy our fresh approach in a unique setting.

Jillian Hay
Head of
Events



What happens when a client confirms an event at The CCD?

Once an event is confirmed, we assign a dedicated Event Manager to plan and manage the event from start to finish. The Event Manager meets with the client during the planning stages to devise a bespoke schedule for their event, based on their specific requirements. They help the client make the most of the venue and facilities and arrange any additional services. The CCD Events team also works closely with CCD Technical and CCD Hospitality teams to make sure all elements of the event are planned and delivered and to ensure the event's success. Our experienced Event Managers save clients time and money by providing support throughout the planning process and by being there to manage the event on the day itself.



X Factor judges Louis Walsh, guest judge Katy Perry, Cheryl Cole and Simon Cowell.

X Factor at The CCD

We were delighted to host the X Factor 2010 Dublin Judge's Auditions, which took place on Monday, June 28. Thousands of fans queued to see Simon Cowell, Louis Walsh, Cheryl Cole and guest judge Katy Perry. The X Factor televised show, which will air in September, took place in the 2,000-seat Auditorium. Equipped with a full-theatrical stage and all the latest audio visual technology, it is the perfect venue for such an event.

Introducing...



We have appointed a dedicated Furniture Team to focus on ensuring all of our meeting spaces are perfect for every event. The team is currently working with CCD Events to conduct timing drills to determine the time required to set up different spaces in a number of popular styles for a variety of events, such as conferences, banquets and board meetings.



We recently appointed 40 new CCD Hosts, who will be available to welcome visitors and guide them around the venue during events. Hosts will also answer questions and give directions to hotels, restaurants, transport links and Dublin's many attractions.

MEET OUR PARTNERS

Aer Lingus



Founded by the Irish Government in 1936, Aer Lingus is renowned for its low cost flights, without the compromise on quality and customer service. To make the journey an easier experience, Aer Lingus offers free allocated seating, self service check-in kiosks, web check in and a friendly and approachable on board service.

Aer Lingus offers convenient frequent schedules between Ireland and over eighty centrally located airports throughout the UK and Continental Europe on its short-haul network. Aer Lingus also offer a two-class service on its long-haul network between Dublin and four gateway cities in the United States: New York-JFK, Boston, Chicago,

Orlando and a non-stop service from Washington DC to Madrid. In addition, an agreement with United Airlines and JetBlue Airways, allows Aer Lingus customers to book flights between Ireland and fifty-eight U.S. and Canadian destinations. In 2010, Aer Lingus also launched a franchise agreement with Aer Arann to provide customers with improved connectivity between regional UK markets and improved connectivity to and from Aer Lingus' Transatlantic network.

Aer Lingus is currently working closely with The CCD as a strategic partner to ensure that delegates coming to The CCD for a conference get a warm Irish welcome just as soon as they step on board an Aer Lingus flight. For more information visit www.aerlingus.com

The CCD Team - Update

By Eimear Herron, HR Manager

Since our last issue, we have recruited a number of new employees. Our Operations team, in particular, has grown significantly with new additions to the technical, facilities, security and hospitality teams. We also recently appointed our CCD Hosts; who will be responsible for welcoming delegates to The CCD and assisting them in gaining the most from their time with us.

We are delighted to announce that Julie O'Sullivan has been promoted from International Account Manager to Senior Account Manager, International Associations. We wish her well in her new role.

For details of our current vacancies, please visit the 'careers' page of our website.

Julie O'Sullivan
Promoted to
Senior Account
Manager



Win two tickets to our launch event on 7th September, 2010!

In our latest competition, you can enter to win a complimentary invitation for two to our Launch Event on 7th September, 2010. The prize includes flights for two to Dublin with Aer Lingus and return airport transfers (applicable for overseas winners) to the hotel as well as one night's accommodation and breakfast for two at a four-star hotel in Dublin. To enter our draw, please visit our homepage at www.theccd.ie. Closing date is 5th August, 2010. Terms and conditions apply.

And the winner is...

We are delighted to announce the winner of 'The CCD News' Spring 2010 competition. Congratulations to Una Nea of IBM who won dinner for two at Dublin's award-winning Town Bar & Grill restaurant.



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