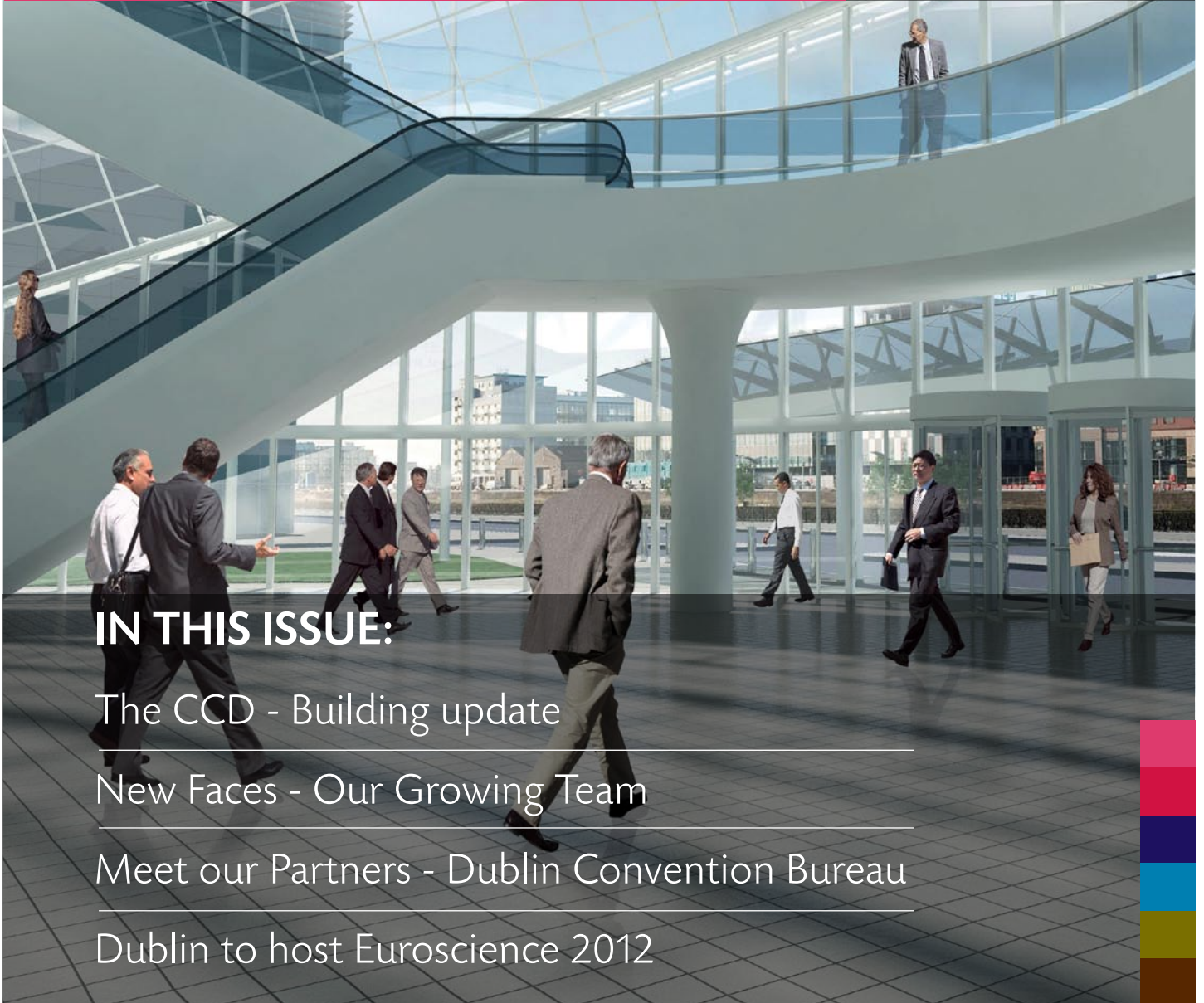


The CCD News



THE
CONVENTION CENTRE
DUBLIN

SPRING 2009



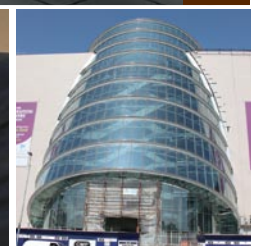
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Win a case of 12 bottles of Jameson Whiskey
– one for every month! *See inside for details...*





The CCD - 15 months to Opening Date!

Welcome to our Spring 2009 newsletter. With just 15 months to our opening date of 1 September 2010, things are really taking shape at The Convention Centre, Dublin.

We are very fortunate that current economic conditions have not had an impact on the development of The CCD.

As you can see in our **Building Update**, construction work is on schedule, and we have been delighted to welcome so many clients and partners on site tours over the past few months. We continue to actively recruit for our **Growing Team** to develop the key elements of our service well in advance of our opening date.

We also continue to secure a steady stream of prestigious conference bookings for Irish and International Associations.

We have had a very busy few months since our last newsletter. Our pre-opening offices have been a hive of activity, with weekly visits from Irish and overseas clients and partners, regular site tours to The CCD construction site and various events in our Marketing Suite.

We have also travelled to a number of European capitals to promote The CCD and received a warm and enthusiastic reception everywhere we went.

We are very excited that The CCD is quickly becoming a reality and we look forward to sharing this wonderful facility with you! You can call our sales team on +353 1 8560000.

We hope you enjoy our newsletter.
Nick Waight, CEO

CCD BUILDING UPDATE

In our last issue we were delighted to show you images of the fantastic glass atrium. As you can now see, the glazing has been finished and the gutter strips are in place throughout the atrium. Stone cladding is complete on all elevations and roofing work is well progressed. The horizontal windows on the east and west side of the building are currently being installed and interior works are also on target with mechanical and electrical installations, internal walls, and lift and escalator installations well progressed on all levels.



The CCD, April 2009



The CCD, April 2009

NEW FACES - Our Growing Team

Over the past few months we have continued to recruit key personnel for senior management, sales, marketing and administration roles within The CCD. We are delighted to announce the following appointments.



Our new Sales Account Managers - Anna, Keith and Jenny

Anna Byrne Sales Account Manager

Anna is a graduate of Tourism Marketing DIT and has over 6 years experience in Corporate Hospitality Sales. Her previous roles include Sales Manager for the Burlington Hotel, Corporate Sales Manager for Dunboyne Castle Hotel & Spa and Dylan Hotel, and Sales & Marketing Executive for the Irish Management Institute. She is highly experienced in conference and event management and as Sales Account Manager she will work with Jenny to source and manage corporate business which will include conferences, meetings, exhibitions and stand-alone banqueting.

Keith Costigan Sales Account Manager

Keith comes to us with 10 years sales experience, exclusively in Information Technology and mostly in software sales and consultant roles. His former employers include Oracle, Dell, Business Objects and Eircom. He is now the Account Manager for UK and Irish Associations and is very much looking forward to the change of scenery that the role brings.

Jenny O'Connor Sales Account Manager

Jenny is a graduate of DIT and has a wealth of experience in the 5-Star hotel market in Ireland looking after the Corporate sector specifically. She previously worked for The Merrion, The Capella group and most recently as Sales Manager with the prestigious Shelbourne Hotel, Dublin. As Sales Account Manager she is responsible for corporate sales and stand-alone banqueting.



Our new Catering, Finance and Facilities Directors - Allan, Killian and Austin

Allan Boyle Catering Director

Allan has over 20 years experience in the catering industry, working his way up from the kitchens at Glasgow's Hospitality Inn, to his most recent position as General Manager of Catering at The ICC Birmingham. His previous roles include Conference & Banqueting Manager and Deputy General Manager with Thistle Hotels. He joined The ICC in 1995 as Assistant Food & Beverage Manager, was promoted to Food & Beverage Manager in 1998 and to General Manager in December 2005. He is now relishing the prospect of working as Catering Director at The CCD and all the challenges he may meet in this new venture.

Killian Carroll Finance Director

Killian is a Chartered Accountant from Dublin. He previously worked with Ernst & Young, Top Oil, Atlantic Homecare (part of Grafton Group plc) and more recently as Finance Director of a privately owned retail group. Killian is responsible for all financial management at The CCD and will also oversee the IT and legal administration functions.

Austin McCormack Facilities Director

Austin has over 25 years experience in the area of Property and Facilities Management mainly in the Professional Services and Technology sectors. He joins us from PWC where he had responsibility for their fit-out and project-managed their move (2,000 people over a single weekend). Austin will act as one of the primary links with the builder and design team to ensure the building is completed in line with the specification and that key targets and milestones are achieved.

Anna Byrne, Sales Account Manager
Keith Costigan, Sales Account Manager
Jenny O'Connor, Sales Account Manager
Allan Boyle, Catering Director
Killian Carroll, Finance Director
Austin McCormack, Facilities Director
Patricia Sugrue, Communications Manager
Sinead O'Rourke, Business Administrator



Our new Communications Manager and Business Administrator - Patricia and Sinead

Patricia Sugrue Communications Manager

Patricia is a graduate of The College of Marketing and Design and The College of Commerce, Dublin and has over 12 years experience in Public Relations, working in the United States and Ireland in a variety of high-profile in-house and consultancy roles. Patricia is responsible for developing an internal and external communications strategy that maximises the exposure of The CCD in local, national and international media.

Sinead O'Rourke Business Administrator

Sinead comes to us from CB Richard Ellis, where she was an administrator for over 3 years. Prior to this she worked in AIB Capital Markets. Sinead also has a Diploma in Public Relations. Her role is general business administration for The CCD, including support services and responsibility for reception and switchboard.

For details of our current vacancies, please visit the 'careers' page of our website www.theccd.ie

The Convention Centre, Dublin. Opening 1 September 2010.

Dublin secures prestigious "Euroscience Open Forum"

Dublin was recently confirmed as the city for the Euroscience Open Forum (ESOF) 2012, hosted by Euroscience, Europe's pre-eminent grass-roots science organisation headquartered in Strasbourg.

This follows Dublin's year-long ESOF campaign which received tremendous local commitment and international support. Over 50 members of a Steering Committee representing the public sector, universities, research institutes, business and industry came together in a unique partnership under the stewardship of the Office of the Chief Scientific Adviser to the Government, Professor Patrick Cunningham. The Dublin team won the open competition to host the event over Vienna, after presenting to

an independent panel of 10 high-level European experts in Stuttgart.

The Dublin ESOF team aim to attract 8,000 Irish and international delegates while engaging 50,000 citizens in a truly *Olympics of European Research* style event from 12-16 July, 2012. The third edition of this bi-annual festival was held from 18 - 22 July in Barcelona where 4,000 participants took part and the 2010 edition will be held in Turin.

Minister Jimmy Devins TD, Minister for Science, Technology and Innovation hailed the decision as recognition of the great strides that Ireland has made in the area of science technology and innovation. Lord Mayor Byrne said *"The selection panel were clearly impressed by our proposed facilities and the scientific and technological advances that are being made in Dublin right now."*



Minister for Science, Technology and Innovation, Dr Jimmy Devins TD; Euroscience Secretary-General, Dr Raymond Seltz; The Lord Mayor of Dublin, Councillor Eibhlin Byrne; and Chief Scientific Adviser (CSA), Professor Patrick Cunningham at the handing over of Dublin's proposal to host Euroscience Open Forum (ESOF) 2012 in Strasbourg, France on 22 September, 2008.

Irish Ambassadors support The CCD

We are very grateful for the tremendous support being offered to us by Irish Ambassadors in helping to launch The CCD throughout Europe.

In December we held a reception at the Embassy of Ireland, London, hosted by His Excellency, David Cooney. We had an excellent attendance of key conference organisers based in London.

In March the Irish Ambassador to France, Anne Anderson, hosted a presentation and reception at the Embassy of Ireland Paris, co-hosted with Tourism Ireland. We introduced our French audience to The CCD and Dublin, complete with Irish dancers (and we all spoke French too!).

Also in March, the Irish Ambassador to Belgium, Brian Nason, hosted a presentation and reception at the Conrad Hilton in Brussels for local conference organisers. We ran a prize draw at both events for a weekend for two at the Ritz Carlton Powerscourt Hotel, Co. Wicklow with flights kindly sponsored by Aer Lingus.

A sincere 'Thank You' to all the Ambassadors and Embassy staff who helped to make these events a great success.



Catherine Newhall-Caiger, Director of International Sales, presenting at The Embassy of Ireland, Paris

Recent Events at The CCD

Christmas Reception at 35 Barrow Street

Over 150 clients, partners, and media attended a Christmas Reception at The CCD's new pre-opening offices on 19 December 2008, entertained by well-known singer Honor Heffernan.

UK Corporate Fam Visit

We recently hosted a familiarisation trip for 9 Key UK Corporate clients, who all came to Dublin and The CCD for a 2-day in-depth tour.

UK Media Fam Visit

In November we hosted a familiarisation trip for a group of eminent UK Trade journalists, who came to experience the city of Dublin and to visit the construction site of The CCD. The group visited the Mansion House to meet the Lord Mayor, Councillor Eibhlin Byrne.



Pictured at The Mansion House with our UK Media Fam Group are The Lord Mayor of Dublin, Eibhlin Byrne, Dermod Dwyer (Chairman of The CCD), Catherine Newhall-Caiger (Director of International Sales) and Julie O'Sullivan (International Account Manager).



Meet our Partners - Dublin Convention Bureau

Miriam Kennedy, Manager of DCB

Dublin Convention Bureau (DCB) is the business tourism unit of Dublin Tourism funded by the trade, local authorities and Failte Ireland. It is a non profit-making organisation and all of its funds are directed at marketing Dublin and supporting our trade partners.

The role of DCB is to promote Dublin as a world-class business destination by creating awareness of its advantages and offering solutions that meet the needs of clients and partners. In 2008 DCB generated more than €25 million for Dublin city and region in business tourism and we are confident that this will increase significantly with the opening of The CCD in 2010.

Our Services

At DCB we understand that planning and organising a conference is a lengthy and demanding process. Our role is to act as a critical point of contact for Dublin, for any international conference or meeting planner who is considering the city for business. We work in partnership with a team of experienced venues, hotels, PCOs and DMCs to help tailor events to suit the client's every need.

2009 will see the launch of the Conference Ambassador Programme. This programme is designed to motivate Irish members of international associations to 'Think Dublin' and bid for major international conferences, thus inviting the worlds best and brightest to experience what our city has to offer.

We provide a wide range of services.

- **Expert advice and comprehensive local knowledge**

- **An extensive list of contacts at your finger tips**
- **Our Conference Ambassador Programme**
- **A venue-finding service**
- **Assistance with site inspections and organisation of familiarisation trips**
- **Liaison with local service providers**
- **Assistance with bids for international meetings**
- **Sourcing endorsement and local support**
- **Arranging key note speakers**
- **Building delegate attendance at conferences**
- **Updates on New Developments**

With experts in every area of conference support, Dublin has the knowledge, experience and expertise to ensure every event is a resounding success and that delegates have a truly enjoyable and inspirational time!



Irish Convention Industry – News Digest

Dublin Rises to 24th Place in ICCA's Ranking

AIPCO Launches 'AIPCO Approved' Quality Mark

Coinciding with its 10-year anniversary, AIPCO has launched a new 'AIPCO Approved' quality mark brand which has been developed to represent the three key comfort factors that working with an AIPCO member brings a client: the highest professional standards both nationally and internationally; unrivalled experience; and security.

AIPCO welcomes new member Odyssey Convention Ireland
www.odysseyintl.ie

Terminal 2 at Dublin Airport to open April 2010

T2 will be a 75,000 square metre building designed specifically with travellers' needs in mind. Making use of natural light, it will create a bright airy space for passengers. A new departures building, Pier E will provide boarding gates and parking for up to 19 aircraft. Dublin Airport Authority's use of an environmentally friendly plastic construction hoarding for T2 has helped the British company that supplied the product win a major green business award.

DCB Wins a Silver Award at the 2009 MeIT Industry Awards

Dublin Convention Bureau won a Silver Award at the 2009 Meetings & Incentive Travel Industry Awards. The MeIT Industry Awards recognise and reward excellence, and are the result of voting by the readers of Meetings & Incentive Travel magazine, with votes audited and verified by the independent Audit Bureau of Circulations. The MeIT Awards are the oldest established awards programme in the meetings industry. The Silver Award was collected on Monday, Feb 23rd by Miriam Kennedy, Manager of DCB, at the Gala Presentation Dinner attended by more than 600 industry professionals at the Novotel London West.

And the winner is...

Autumn 2008 Competition winner

We are delighted to announce the winner of 'The CCD News' Autumn 2008 competition.

Congratulations to Frank Kelly from Greystones, Co Wicklow who won a €150 Gift Voucher for Newbridge Silverware. For details of our latest competition, see overleaf.



When in Dublin.....

To continue with our list of useful websites to help you to plan your trip to Ireland, in this issue we look at some of the top sporting venues located in or around Dublin.

Golf Courses

Carton House, County Kildare
www.cartonhouse.ie

Druid's Glen, County Wicklow
www.druidsglen.ie

The K Club, County Kildare
www.kclub.com

Luttrellstown, Dublin
www.luttrellstown.ie

Macreddin Golf Club, County Wicklow
www.macreddin.ie

Mount Juliet, County Kilkenny
www.mountjuliet.ie

Powerscourt, County Wicklow
www.powerscourt.ie

Rathsallagh, County Wicklow
www.rathsallaghhousehotel.com

Race Courses

Leopardstown, Dublin
www.leopardstown.com

The Curragh, County Kildare
www.curragh.ie

Fairyhouse, County Meath
www.fairyhouseracecourse.ie

Punchestown, County Kildare
www.punchestown.com

Stadiums

Croke Park, Dublin
www.crokepark.ie

Lansdowne Road, Dublin
www.lrsdc.ie

(The renowned Lansdowne Road Stadium is currently being re-built and will re-open in early 2010 as 'Aviva Stadium'.)



The K Club, Kildare



Hurling at Croke Park



The K Club, Kildare

(If you would like us to highlight your venue or event in our next issue of 'The CCD News', email the Editor at news@theccd.ie)

Win a case of 12 bottles of Jameson Whiskey – one for every month of the Year!!

The Old Jameson Distillery, Dublin, have very kindly sponsored this month's online competition, offering a case of 12 bottles of Jameson Irish Whiskey to the lucky winner – one for every month of the year!

For your chance to win, just answer the question on our website – www.theccd.ie
Closing date – Friday 26 June. Terms and conditions apply.

Located in the heart of Dublin, The Old Jameson Distillery captures the imagination and spirit of Ireland. Visitors can go on a guided tour through the romantic past of Irish Whiskey making, learn about the Angels Share, Triple Distillation and above all, the smooth taste of the world-renowned Jameson Irish Whiskey.

One of Dublin's top visitor attractions, the Distillery is open seven days a week and offers an on-site shop, restaurant and the award-winning Jameson Discovery Bar where evening packages are available for private and corporate groups. This package includes a Guided Tour, Tasting, 4-course meal and Live Irish Entertainment by the Jameson Players and Claddagh dancers. For further details visit:



www.jamesonwhiskey.com/ojd

Upcoming Events for The CCD

IMEX 2009

26-28 May, Frankfurt, Germany

Familiarisation Visits

July and September 2009

The Convention Centre Dublin
Spencer Dock
North Wall Quay
Dublin 1

T: + 353 1 8560000

E: news@theccd.ie

W: www.theccd.ie

